



The Bottom Line

A simple screening for colon cancer could save your life.

Colon cancer is the third leading cause of cancer deaths in the U.S., and one in every 20 Americans will be diagnosed.* But here's the good news: death rates due to colon cancer have been dropping steadily for the past 20 years, thanks to early detection and improved treatment.

The American Cancer Society recommends that all persons over age 50—that's one in eight Americans—be regularly screened for colon cancer. The process is safe and effective, with nothing to fear and no need for embarrassment. So why take the chance? Call today!

**Contact your Primary Care Provider
for a colonoscopy referral, or call
(269) 686-4936
to schedule your procedure.**



**Allegan
General Hospital**

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*according to the American Cancer Society